



2018 Food Sustainability Media Award Winners Announced

Thomson Reuters Foundation and Barilla Center for Food and Nutrition announce winners of award recognising outstanding reporting of global food system challenges

LONDON (Nov 27, 2019) --The Thomson Reuters Foundation (TRF) and the Barilla Center for Food and Nutrition (BCFN) Foundation revealed today the winners of the 2018 <u>Food Sustainability Media Award</u>.

The announcement was made as part of the BCFN Foundation's 9th International Forum on Food and Nutrition in Milan.

Launched in December 2016, the initiative aims to draw public attention to the issue of food sustainability through recognising outstanding coverage of issues relating to food security, sustainability, agriculture and nutrition.

An expert panel of judges selected one winner in each of the four award categories; written journalism and multimedia, both published and unpublished, based on a number of criteria including substance, originality and creativity. All finalist entries also entered the initiative's Best of the Web Award. This award was chosen by the public, who voted for the entry that they most wanted to see recognised for excellence in reporting on food sustainability.

"This year's applications were truly exceptional. The first step towards building a sustainable future is in bringing critical issues such as poverty, over-consumption, growing populations and climate change to a wider audience", says Thomson Reuters Foundation CEO Monique Villa. "Each of the winners delivered innovative and compelling coverage on certain aspects of the global food crisis. It is exciting to see such excellence in journalism addressing this topic."

"We can truly achieve change if journalists humanise stories pointing to solutions to the current food paradoxes. We must make people aware of the importance of their food choices, so they care. That's how we can enable a concrete transformation towards a sustainable future for people and the Planet", said Guido Barilla, BCFN Chairman.

The winners in the Award's published categories will receive a cash prize of €10,000. Winners in the unpublished categories will receive an all-expense paid trip to attend a Thomson Reuters Foundation journalism training course on food sustainability, to be held in London in 2019.

The winner of the Best of the Web prize will also receive a place on the Thomson Reuters Foundation training course on food sustainability, along with the two runners-up in each of the unpublished categories.

All winning unpublished entries will be distributed via the <u>Thomson Reuters Foundation</u> and the <u>BCFN Foundation</u> websites. The winning unpublished article will also be distributed through the Reuters newswire, reaching an estimated 1 billion readers.

The winners of the 2018 Food Sustainability Media Award are:

Multimedia published category

Daily Bread - Gregg Segal, Time Magazine

Multimedia unpublished category

Journey to Better Health: Childhood Malnutrition in Rwanda - Maggie Andresen





Written published category

The great nutrient collapse - Helena Bottemiller Evich, Politico

Written unpublished category

Why The Philippines May Run Out Of Fish By 2048 - Nastasha Alli

Best of the Web

Food Apartheid - Kim Harrisberg, Cutting Edge, South African Broadcast Corporation

See website to view full entries: http://www.goodfoodmediaaward.com/#2018-winners

The judging panel:

All finalists were chosen by a panel of judges made up of leading professionals in the fields of journalism, photography, food and agricultural sustainability policy and research, including:

- Africa Director at the International Center for Tropical Agriculture, Debisi Araba
- Editor-in-Chief of La Repubblica, Mario Calabresi
- · Chief Strategy Officer at James Beard Foundation, Mitchell Davis
- Thomson Reuters Foundation Climate Editor, Laurie Goering
- Global Editorial Director, Thought Leadership at the Economist Group, Irene Mia
- Coordinator of the SDG2 Advocacy Hub, Paul Newnham
- Founder of Food Tank, Danielle Nierenberg
- Photographer and author, Finbarr O'Reilly
- Director of Partnerships, Advocacy and Capacity Development at the Food and Agriculture Organisation of the United Nations (FAO), Marcela Villarreal

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About the Thomson Reuters Foundation

The <u>Thomson Reuters Foundation</u>, the philanthropic arm of the world's leading news and information provider, acts to promote socio-economic progress and the rule of law worldwide. The organisation runs initiatives that inform, connect, and ultimately empower people around the world: access to free legal assistance through TrustLaw, editorial coverage of the world's under-reported news, media development and training, and the <u>Trust Conference</u>.

About the Barilla Center for Food and Nutrition Foundation

The BCFN Foundation is a multidisciplinary research centre analysing the cause and effect relationship that economic, scientific, social and environmental factors have on food. It produces invaluable scientific content that can be used to inform and help people make conscious choices every day about food and nutrition, health and sustainability.

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