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THOMSON REUTERS FOUNDATION TO TRAIN YOUNG ARAB MEDIA LEADERS IN FIRST-OF-ITS-KIND INITIATIVE

London (November 14, 2017) – The Thomson Reuters Foundation, the charitable arm of the world’s largest news and information provider, announced today its participation in a first-of-its-kind initiative to train 100 young Arab media professionals and influencers from across 19 Arab states.

The Young Arab Media Leaders programme provides a platform to train professional media experts in the industry’s best practices. The initiative is part of the Arab Youth Media Initiative, under the patronage of His Highness Sheikh Mansour Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Presidential Affairs of the United Arab Emirates (UAE). It aims to develop an empowered generation of young media professionals and influencers.

“We are delighted to cooperate with such a distinguished media institution, which will provide content that is in line with the needs of the 21st century and the latest developments in the industry,” said HE Shamma Suhail Al Mazrouei, UAE Minister of State for Youth Affairs. “Youth require skills that would help them achieve professional and personal development goals, and enable them to sustain the growth of the media ecosystem in the Arab region. The Young Arab Media Leaders programme will provide them with just that.”

Through interactive seminars and workshops, ten world-class trainers from the Thomson Reuters Foundation will be delivering an intensive programme to participants, covering topics that include media literacy, reporting and writing the news, media and social cohesion, and photojournalism and multimedia storytelling.

Since it was established in 1982, The Thomson Reuters Foundation’s Media Development programme has trained and mentored over 15,000 journalists and media professionals in over 115 countries.

Monique Villa, CEO of the Thomson Reuters Foundation, said: “We are pleased to be part of an initiative that aims to equip the next generation of Arab media professionals with the skills needed for the sector to thrive across the region in coming years.”

The training is taking place in the Emirates Tower Youth Hub on November 14, 15, and 16, 2017.



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About the Thomson Reuters Foundation:

The Thomson Reuters Foundation acts to promote the highest standards in journalism and spread the practice of legal pro bono worldwide. The organisation runs initiatives that inform, connect and empower people around the world: access to free legal assistance, editorial coverage of the world's under-reported news, media development and training, and the [Trust Conference](#).

Media Enquiries :

Zeina Najjar

Communications Manager

Thomson Reuters Foundation

Mobile: +447500792805

Office: +442075425817

www.trust.org